



Discover new opportunities to qualify your products and improve their quality, acquire new market shares, monitor in real time agri-food alerts, frauds and verify the compliance of labels for any destination in the world

Wednesday, Feb 17th at 2.30 p.m. Italian time on GoToWebinar platform

The agri-food market is very dynamic. On the one hand the needs of consumers change and require, in addition to better guarantees on the quality of the products, clear labels that identify particular characteristics: organic products but also vegan, vegetarian, gluten free, lactose free etc. On the other hand, companies need to certify the truthfulness of their claims, find new opportunities to qualify their products and thus acquire new market shares. In addition, there is a growing need to monitor agri-food alerts and frauds and be sure that the products meet the regulatory requirements for any destination in the world. Bioagricert, Control and Certification Body since 1984, thanks to the entry into the Foodchain ID Group in 2017, has strengthened its experience in the certification sector by integrating its services with new certifications and IT tools that allow companies to face any challenge in the agri-food sector and protect from recalls and non-comformities.

PROGRAMME

- **Welcome and introduction**

Francesca Cozzo (Marketing Manager at Bioagricert)

- **Bioagricert: organic certifications and new opportunities for your company**

Alessandro Pulga (Client and Sales Manager at Bioagricert)

- **Decernis: IT solutions for risk monitoring and compliance with mandatory regulations**

Marianna Giotta, Sr. Manager, Special Projects at Decernis GmbH

- **Quality Partner: improve food quality through metagenomics**

Abdoulaye Fall Papa, Operational Manager at Quality Partner

- **Foodchain ID: join our FoodChain ID Academy!**

Jessica King, Marketing Executive at Foodchain ID UK

- **Thanks and closing of the webinar**

Alessandro Pulga (Client and Sales Manager at Bioagricert)

REGISTER NOW!

To join the webinar click on the following link

<https://attendee.gotowebinar.com/register/7699477920554382860>

Write name (nome), family name (cognome), email and company name (organizzazione). You will receive a confirmation email with a link to join the webinar (blue button inside the email)

1. Click on the green button PARTECIPA AL WEBINAR (join the webinar) to join the webinar on the specified day and time. The link is unique, for your exclusive use; do not share it with other users. Before participating, please check the system requirements to avoid connection problems.

Several windows will open, click on yes / accept

2. Select one of the following audio options:

TO USE THE COMPUTER AUDIO DEVICES:

At the beginning of the webinar, you will be connected to audio through the microphone and computer speakers (VoIP). We recommend using a headset.

OR TO USE THE PHONE:

If you prefer to call, select "Use Phone" after connecting to the webinar and call one of the numbers below.

United States: +1 (415) 655-0060

Access code: 539-723-956

Audio PIN: Shown after webinar link

3. If you don't receive any email please check your SPAM folder.

4. After the webinar you will receive a thank you email. Click on IL MIO CERTIFICATO to download the certificate of attendance.